



LAKE OF THE WOODS MUSEUM ▲ DOUGLAS FAMILY ART CENTRE

2022
ANNUAL REPORT

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HIGHLIGHTS

► **FROM ALL THE STAFF**

This year, I asked staff to provide what they felt were the highlights of the year. From their responses, it's fair to say that all across our operations – from acquisitions to exhibitions, programming to community engagement, partnerships to Indigenous relations, from an increase in human resources to streamlining operations – there have been highlights for all staff members and we have seen positive steps forward in 2022. After the prolonged restrictions of the pandemic, we began to see not only the lifting of restrictions but also the willingness of our audience to be engaged again. We loved the busyness of the year!

• **Summer Events**

- included exhibition openings celebrating artists Rita Winkler, Melissa Jean, Pippi Johnson and her former students, Randolph Parker, and Kenora's Ukrainian population.
- The Gail Konantz Arts Education Fund fundraiser – Tammy noted: "It was a warm and joyful event with friends and family enjoying each other's company and celebrating their friend and her art. The food was great. The energy was great. Everyone seemed to have a good time and appreciated the Centre and what it does. And we made a lot of money."
- ARTSFEST - This was a partnership event with the Lake of the Woods Arts Community (LOWAC). It was hugely successful and people loved the venue in Memorial Park. This bodes well for future partnership events/activities with LOWAC.



A wonderful group of friends and supporters joined us to raise funds for the Gail Konantz Art Education Fund in July 2022.

- **Exhibitions**

- *Nakatamaakewin: Bringing Art to You.* This mobile exhibition from the Winnipeg Art Gallery (WAG) introduced the local audience to some of the incredible pieces of Inuit art in the WAG's collection. The Muse was the only site outside of Manitoba that was visited by the mobile exhibition. Again, this further established our growing relationship with the staff and board members of the WAG.
- exhibitions at the Art Centre featured local artists as well as those with local connections (as noted above) and also included shows of national significance (*Itee Pootookook* and *Hope and Healing Canada*)
- *Hardship and Resilience: The History of Ukrainians in Kenora.* This exhibit was several years in production and the timing of its presentation was particularly important and poignant in highlighting the history and contribution of our Ukrainian neighbours.



Métis artist Tracey-Mae Chambers creates her yarn installation at the Douglas Family Art Centre. it was entitled *Hope and Healing*.

- **Programming**

- greater engagement with youth through increased school tours and programming and through exhibitions like *A Walk in the Wilderness*; in addition to our annual partnership with Science North in the delivery of "Art with a Message" for high school students in the Climate Action Summit.
- greater engagement with those in the community who are 55+ through the free arts and heritage programming offered in the winter/spring and fall of 2022.

- **Indigenous Relations**

- The exhibition *Dakobinaawaswaan: Baby in a Cradleboard* was very much a lesson and exercise in the decolonization of curatorial practices. The Museum staff learned much from how this exhibition was curated and how it is necessary to release "control" in order that the narrative presented is that of a different voice.
- The gathering of community members, university staff and museum personnel at the October event at Kay-Nah-Chi-Wah-Nung Historical Centre was a great learning opportunity and a wonderful means of making connections across all sectors with a view to future cooperation and projects.

- **Acquisitions**

- The acquisition of a beautiful W.J. Phillips' watercolour, entitled *Norman Bay*, with the help of a number of supportive donors, was a coup for the Douglas Family Art Centre.



WALTER J. PHILLIPS, *Norman Bay, Lake of the Woods*, 1916
Watercolour on card, 33 cm x 38.7 cm

- **Operations**

- In terms of human resources, we saw the return of Sophie Lavoie to the Art Centre Curator position following her maternity leave, which also meant that Shelby Smith shifted back to her position of Art Centre Programmer. The addition of Tammy Zebruck to the Administrative Assistant position (temp FT) has significantly and positively impacted the workload of the rest of the staff; as has, the shifting of the collection responsibilities from Braden Murray to Marcus Jeffrey.
- The adoption of a Customer Relations Management system called Keela for our membership/donor program has significantly streamlined the related processes of renewals, communication, tax receipting, acknowledgement, etc. Marcus said, "It's a signpost of advancement. It's not that the old system didn't work. It's that we reached a point with memberships, donations and communications where the old system simply couldn't keep up."

ATTENDANCE

► **NUMBER OF VISITORS TO MUSEUM**

2022 - 7,626

Note: The Museum was closed in January 2022. While the world is returning to some level of normal in 2022, it should be noted that our attendance is still not back to pre-COVID levels.

For comparison purposes, here are the stats from the last three years:

2021 - 3,186

Note: The Museum was closed for 1/2 the year.

An increase of 46% over 2020, however, only 25% of our pre-COVID attendance .

2020 - 2,181

Note the Museum was closed from mid-March to mid-June.

This is 17% of our pre-COVID numbers.

2019 - 12,553

► **NUMBER OF VISITORS TO ART CENTRE**

2022 - 6,767

Note: The Art Centre was closed in January 2022.

For comparison purposes, here are the stats from the last three years:

2021 - 3,799

Note: The Art Centre was closed for 1/2 the year.

An increase of 38% over 2020.

2020 - 2,744

Note the Art Centre was closed from mid-March to mid-June

2019 (Dec. 7-31) - 1,531 (including Grand Opening)

► **WHERE OUR VISITORS WERE FROM**

We were pleased to see more visitors in 2022. While most of our visitors this year were from our own and surrounding communities as well as Manitoba, we're pleased to report that we also had visitors from 7 Canadian provinces, 2 territories, and 20 states (Arizona, California, Connecticut, Florida, Georgia, Idaho, Indiana, Maryland, Minnesota, Missouri, Nebraska, New York, North Carolina, North Dakota, Oklahoma, Oregon, South Carolina, Texas, West Virginia, Wisconsin).

We also had international visitors from: Australia, Austria, China, El Salvador, England, Germany, Hong Kong, Mexico, Mongolia, New Zealand, and Norway.

► **AND THEY HAD THIS TO SAY:**

MUSEUM:

"Little heaven."

"Amazing! Beautiful displays. Love the use of space."
"Worth the trip!"
"Beautiful museum."
"LOOVVEE it!!!"
"What a gem!"
"What an incredible Ukrainian exhibit."

ART CENTRE:
"Two breath-taking exhibits!"
"I'll be back."
"Signing up for classes."
"Wonderful gallery and shop!"
"A real jewel!"
"A wonderful space and great staff."
"Delightful find."

COLLECTION/CONSERVATION - MUSEUM

► **DONATIONS / CATALOGUING**

In 2022, the Museum accessioned 41 lots of donations, totalling 127 catalogued items.

► **NOTABLE OR INTERESTING ADDITIONS TO THE COLLECTION**

- Raytheon Radar Terminal used at the Kenora Airport from 1957-1992
- Paintings of 1932 Highway Relief Camps
- Canadian Women's Army Corps uniform
- Kenora Ukrainian Athletic Club Hockey Sweater

COLLECTION/CONSERVATION - ART CENTRE

► **DONATIONS OR ACQUISITIONS / CATALOGUING**

In 2022, the Art Centre added the following to its collection:

- Walter J. Phillips watercolour *Norman Bay*

► **CONSERVATION**

- Conservation and framing was done of the above noted piece.

COMMUNITY + PARTNERSHIPS

► **LOCAL BUSINESS AND ORGANIZATION SUPPORT**

The following businesses and organizations supported The Muse through donations of services, materials, advice, and money: Rick Brignall of *The Cottage Guide*; Anishinaabe Abinooji Family Services; Kenora Anishinaabe Kweg; Keewatin Patricia District School Board; Kenora Catholic School Board; Kenora Chiefs Advisory; Ne-Chee Friendship Centre, Ontario Native Women's Association; Thunder Bay Art Gallery; Waasegiizhig Nanaandawe'yewigamig; Winnipeg Art Gallery.

► **ARTISTS**

Shop the Muse at the Douglas Family Art Centre has partnered with a number of local and regional artists to carry and promote their artwork through consignment sales. These artists include: Charles Copenace - Anishnuks; Ann Frechette - art cards, Holly Ann Friesen of HAF Gallery - paintings, cards, pencil cases; Melissa Jean - prints; John Paul Lavand - art cards; Bill MacFarlane - prints; Laurie Reynard - miniature paintings; Lori Schmidtko of KLAS Squared - jewellery; Cheryl Wilson Smith - glassworks and jewellery; Betty Wires of Midnight Loon Glass - glassworks.

► **PROGRAM PRESENTERS**

The following people partnered with The Muse to present programming: Bernice Berle, Nancy Bergman, Susan Bulman, Kris Goold, Gloria Harvie, Theresa Jamieson, Betty Wires, Ralph Rogers.

► **COMMUNITY GROUP PROJECTS/PARTICIPATION/PARTNERS**

1

Common Ground: A Sharing of Our Stories

Lori Nelson serves on the community organizing committee. In 2022 the storytelling event was held on April 9 at Seven Generations event centre. It was sold out at a half-capacity crowd (as restricted by the venue). The third book of stories was launched at the end of the day and is now available at both the Lake of the Woods Museum and the Kenora Public Libraries. Marcus Jeffrey joined the committee in the fall of 2022.

2

Heritage Kenora

Braden Murray serves as a resource person on Heritage Kenora which advises Council on the designation of heritage properties in the municipality.

3

City of Kenora Community Services

All members of the Community Services department of the City coordinated their March Break programming and marketed it as an offering from the whole department. We anticipate that this will continue for things like PD day programming as well.

4

Lake of the Woods Arts Community (LOWAC)

The Muse has provided support to LOWAC through grant support which has included letters of support and also the sponsorship of their applications to the Kenora and Lake of the Woods Community Foundation (required since they are not a registered charity). In addition, this year, The Muse partnered with LOWAC in the presentation of ARTSFEST. This two-day arts festival (July 22-23) was planned by the Lake of the Woods Arts Community. The Muse partnered with them by providing the venue (Memorial Park), access to washrooms, a green room (the Museum board room), electrical power for artists, and the Museum courtyard for musical performances. Because of rain on day 2, some of the musical performances were moved inside for the afternoon. The parlour was used as a stage. Shelby Smith serves on the LOWAC Board.

5

Dakobinaawaswann (Baby in a Cradleboard)

This exhibit at the Museum from the Thunder Bay Art Gallery was supported by community partners: Anishaanbe Abinooji Family Services, Kenora Anishinaabe Kweg, Kenora Chiefs Advisory, Ne-Chee Friendship Centre, Ontario Native Women's Association, Waasegiizhig Nanaandawe'iyewigamig. The partners provided financial assistance, guidance and programming ideas/presentation.

6

Members of the Ukrainian Community

Braden Murray worked with members of the Ukrainian community to develop an exhibit on the history of Ukrainians in Kenora. The exhibit was presented in the summer of 2022.

7

Science North

Shelby Smith was the key contact for a partnership event with Science North, a Science Fest in Kenora in the fall. Various events were held in the community. The Douglas Family Art Centre hosted a session for the Youth Climate Action Summit mid-week, with programming focused on "art with a message", led by Shelby.

8

Grand Council Treaty #3

Braden Murray and Lori Nelson are the key contacts for a partnership project led by Grand Council Treaty #3 to bring the community copy of the treaty and the treaty adhesions home for the 150th anniversary celebrations in 2023. Other partners in the project include Library and Archives Canada and the provincial government.

EDUCATIONAL PROGRAMMING - MUSEUM

► **CHILDREN / FAMILY**

Halloween Family Fun at the Museum

Friday, October 28 @ 6-7:30 pm

Attendance - 26

Paper Tikinaagans

Ongoing throughout the exhibit, **Dakobinaawaswaan (Baby in a Cradle board)**

March 15 - June 4 - drop-in event

Participants in self-led program - 150+

Doll Tikinaagan Workshop

Saturdays, April 30, May 14, June 4 @ 2 pm

Led by Sunny Copenace

Attendance - 34

TOTAL PARTICIPATION IN CHILDREN/FAMILY PROGRAMMING - 210+

► **ADULTS**

Tour of *The Golden Age of Postcards: From the Collection of Rob McInnes*

(55+ and Free Program)

Wednesday, February 9 @ 10 am

Presented by Braden Murray

Attendance - 12

Photo Cafe - Winter Sports (55+ and Free Program)

Wednesday, February 16 @ 10 am

Led by Braden Murray

Attendance - 0

Delicious & Local: Indigenous Food Presentation (55+ and Free Program)

Friday, February 25 @ 10 am

Presented by Theresa Jamieson

Attendance - 10 (sold out)

Genealogy 101 (55+ and Free Program)

Friday, March 4 @ 10 am

Presented by Gloria Harvie of Ancestor Seekers of Kenora

Attendance - 9

Photo Cafe - Paper Mill (55+ and Free Program)

Wednesday, March 9 @ 10 am

Led by Braden Murray

Attendance - 11

Photo Cafe - Local Stores and Businesses (55+ and Free Program)

Friday, March 25 @ 10 am

Led by Braden Murray

Attendance - 10 (included residents of Wiigwas Elders Centre)

Preserving Your Family History (55+ and Free Program)

Friday, April 8 @ 10 am

Presented by Braden Murray

Attendance - 6

My Tikinaagan, My Story

Wednesday, May 4 @ 7 pm

Led by Lori Nelson

Community Presenters included Mary Alice Smith, Bernice Berle and Bernice Greene

Attendance - 12

Tikinaagan Workshop

Tuesday / Wednesday, May 17/18 @ 9 am

Led by Shannon and Ryan Gustafson

Attendance - 11 (sold out)



Two participants in Ryan and Shannon Gustafson's two-day workshop show off the tikinagans they made.

Steaming Wood for a Tikinaagan

Friday/Saturday, May 27/28 @ 2 pm

Led by Bernice and Einar Berle

Attendance - drop-in event - 18

Bus Trip to the Mennonite Heritage Village

Saturday, June 18 @ 8 am - 4 pm

Led by Braden Murray and Lori Nelson

Attendance - 34



Participants in the bus trip to the Mennonite Heritage Village in Steinbach, Manitoba, were toured through the site by volunteers and were able to visit and learn about the various structures on site, including the church and windmill.

Cemetery Tours (public and private tours)

Wednesdays, July 13, 20, 27, August 3, 10, 24, 31, September 9, 23 @ 7 pm

Presented by Braden Murray

Attendance - 306

Guided Tour of St. Nicholas Ukrainian Catholic Church

August 4 @ 7 pm

Presented by Braden Murray

Attendance - 6

Guided Tour of St. Vladimir Ukrainian Orthodox Church

August 9 @ 7 pm and second date

Presented by Braden Murray

Attendance - 24

Overcoming Obstacles in Placing the Boundary on Lake of the Woods

August 11 @ 7 pm

Presented by David Malaher

Attendance - 48

Listening to the Fur Trade

September 20 @ 7 pm

Presented by Daniel Laxer

Attendance - 12

Film Screening - Cossacks in Exile

Thursday, October 6 @ 7 pm

Led by Braden Murray

Attendance - 8

Writing Pysanky Eggs

Saturday, October 15 @ 2-4 pm

Presented by Cindy Melenchenko

Attendance - 25

Guided Tour of *Hardship & Resilience: The History of Ukrainians in Kenora*

Thursday, November 17 @ 7 pm

Presented by Braden Murray

Attendance - 4

Bannock, Game and Wild Rice (55+ and Free program)

Saturday, November 19 @ 11 am

Presented by Theresa Jamieson

Attendance - 13

Bus Trip to the Royal Aviation Museum of Western Canada (55+ and Free Program)

Saturday, November 26 @ 8am - 5 pm

Led by Braden Murray and Marcus Jeffrey

Attendance - 19



Touring the Royal Aviation Museum of Western Canada in Winnipeg.

Traditional Christmas Cooking (55+ and Free Program)

Friday, December 16 @ 11 am - 12:30 pm

Presented by Jan Lindstrom and Braden Murray

Attendance - 15

TOTAL PARTICIPATION IN ADULT PROGRAMMING - 613

► **VISITS TO/FROM SCHOOLS**

All presentations were done by Braden Murray, unless otherwise noted.

Beaver Brae Secondary School

April 28

At BBSS re: World War I - Grade 10

Attendance - 20

Gaagagekiizhik School

May 10

At the Museum - Grades JK, SK, 3 and 4

Attendance - 20

Gaagagekiizhik School

May 11

At the Museum - Grades 1, 2, 5, 6

Attendance - 20

King George

May 18

At the Museum - Kindergarten

Attendance - 18

King George

May 18

At the school - Speech Judging

Attended by Lori Nelson

Bimose High School

May 27

At the Museum

Attendance - 12

Guelph University

May 29

At the Museum

Guide - Marcus Jeffrey

Attendance - 6

Valleyview School

June 9
At the Museum - Kindergarten (2 classes)
Attendance - 38

Ste. Marguerite Bourgeoys

June 9
At the Museum - Grade 2
Attendance - 20

Evergreen School

June 9
At the Museum
Attendance - 22

Class tour at Cemetery

June 15
Cemetery Tour - Grade 10
Attendance - 20

Ste. Marguerite Bourgeoys

June 17
At the Museum - Grade 3
Attendance - 20

Keewatin Public School

June 21
At the Museum
Attendance - 22

WAG Mobile Exhibit School Tours - BBSS, SMB, and TA

September 9
Attendance - 130

Ste. Marguerite Bourgeoys

September 28
At the Museum - Hardship and Resilience exhibit - Grade 6
Attendance - 25

Thomas Aquinas

October 12
Cemetery Tour - Grade 7
Attendance - 19

Beaver Brae Secondary School

October 13
At the Museum - Grade 7 (2 classes)
Attendance - 38

Beaver Brae Secondary School

October 14

At the Museum - Grade 7 (2 classes)

Attendance - 39

Valleyview School

November 10

At the Museum

Attendance - 20

Beaver Brae Secondary School Career Fair

December 13

TOTAL PARTICIPATION IN SCHOOL PROGRAMMING - 509

► **VISITS TO/FROM COMMUNITY GROUPS OR SPECIAL PRESENTATIONS, ETC.**

Awesome Adventure Day Camp

March 16

Scavenger Hunt and paper tikinagan making

Attendance - 16

Challenge Club

May 20

Attendance - 10

Wiigwas Elder Centre

June 17

Attendance - 16

Awesome Adventures Day Camp

June 28 @ Museum

Attendance - 24

Urban Adventure Day Camp

July 6 @ Museum and Art Centre

Attendance - 15

Science North Group

July 11 @ Museum and Art Centre

Attendance - 7

Urban Adventure Day Camp

July 20 @ Museum and Art Centre

Attendance - 15

Wauzhushk Onigum Gathering re: Indian residential schools

September 7 @ Golden Eagle Casino

In attendance - Braden Murray

Challenge Club

September 16

Attendance - 12

TOTAL PARTICIPATION IN SPECIAL GROUP VISITS - 115

EDUCATIONAL PROGRAMMING - ART CENTRE

► **CHILDREN / FAMILY**

Art Safari (ages 5-7)

Tuesdays, February 1 - March 22 @ 4:30 pm

Presented by Tammy Zebruck

Attendance - 9

Art Safari (ages 8-10)

Wednesdays, February 2 - March 23 @ 4:30 pm

Presented by Tammy Zebruck

Attendance - 4

Art Safari (ages 11-15)

Thursdays, February 3 - March 24 @ 4:30 pm

Presented by Tammy Zebruck

Attendance - 4



Koala Bear in a Tree
Ceramic piece created by student (age 5-8) in
the after-school Art Safari class.

Family Crafternoon - Welcome Spring

Saturday, March 19 @ 2 pm

Presented by Tammy Zebruck

Attendance - 14

Art Safari - Spring Session (ages 5-7)

Tuesdays, April 5 - May 24 @ 4:30 pm

Presented by Tammy Zebruck

Attendance - 9

Art Safari - Spring Session (ages 8-10)

Wednesdays, April 6 - May 25 @ 4:30

Attendance - CANCELLED due to low enrolment

Art Safari - Spring Session (ages 11-15)

Thursdays, April 7 - May 24 @ 4:30 pm

Presented by Tammy Zebruck

Attendance - 3

Drop-in Craft - Paper Bag Puppet

Saturday, June 4

Presented by Tammy Zebruck

Attendance - 3

Family Crafternoon: Coral Reef

Saturday, June 11 @ 2 pm

Presented by Tammy Zebruck

Attendance - 6

Family Crafternoon: Fortresses and Fairytale Castles

Saturday, June 18 @ 2pm

Presented by Tammy Zebruck

Attendance - 4

Family Crafternoon: Out of This World

Saturday, June 25 @ 2pm

Presented by Tammy Zebruck

Attendance - 5

Drop-In Craft: Curious Creatures

Tuesday, June 28 @ 10-12 and 2-4

Presented by Abbey Dexter or Ruby Klippenstein

Attendance - 28

Drop-In Craft: Slithering Snakes

Friday, July 1 @ 10-12 and 2-4

Presented by Abbey Dexter or Ruby Klippenstein

Attendance - 0

Drop-In Craft: Rainbow Snail

Tuesday, July 5 @ 10-12 and 2-4

Presented by Abbey Dexter or Ruby Klippenstein

Attendance - 8

Drop-In Craft: Pretty Peacock

Monday, July 11 @ 10-12 and 2-4

Presented by Abbey Dexter or Ruby Klippenstein

Attendance - 17

Drop-In Craft: Pixelated Portrait

Thursday, July 14 @ 10-12 and 2-4

Presented by Abbey Dexter or Ruby Klippenstein

Attendance - 0

Inkblot Entomology

Saturday, July 16 @ 2 pm

Presented by Tammy Zebruck

Attendance - 2

Egg Carton Wreaths

Thursday, July 21 @ 2 pm

Attendance - CANCELLED due to low enrolment

Lions and Tigers WooHoo!

Tuesday / Wednesday - July 26-27

Presented by Linda Moraal

Attendance - 5

Personalized Tote Bag

Saturday, July 24 @ 2pm

Presented by Tammy Zebruck

Attendance - 14 SOLD OUT

Amazing Magnetic Maze

Saturday, July 31 @ 2 pm

Presented by Tammy Zebruck

Attendance - 2

Drop-in Craft: Crazy Caterpillar

Tuesday, August 2 @ 10-12 am and 2-4

Presented by Abbey Dexter or Ruby Klippenstein

Attendance - 6

Drop-in Craft: Cute Hedgehog

Saturday, August 6 @ 10-12 and 2-4

Presented by Abbey Dexter or Ruby Klippenstein

Attendance - 5

Kool Kaleidocycle

Sunday, August 7 @ 2 pm

Attendance - CANCELLED due to low enrolment

Drop-in Craft: Fairy Houses

Tuesday, August 9 @ 10-12 and 2-4

Presented by Abbey Dexter or Ruby Klippenstein

Attendance - 0

Drop-in Craft - Flying Bird

Wednesday, August. 10 @ 10-12 and 2-4

Presented by Abbey Dexter or Ruby Klippenstein

Attendance - 0

Drop-in Craft: Beach Crab

Thursday, August 11 @ 10-12 and 2-4

Presented by Abbey Dexter or Ruby Klippenstein

Attendance - 3

Drop-in Craft: Buzzing Honeycomb

Saturday, August 13 @ 10-12 and 2-4

Presented by Abbey Dexter or Ruby Klippenstein

Attendance - 3

Family Crafternoon: Catch of the Day

Sunday, August 14 @ 2 pm

Attendance - CANCELLED due to low enrolment

Drop-in Craft: Bookmark Creatures

Tuesday, August 16 @ 10-12 and 2-4

Presented by Abbey Dexter or Ruby Klippenstein

Attendance - 16

Drop-in Craft: Fun Fish

Wednesday, August 17 @10-12 and 2-4

Presented by Abbey Dexter or Ruby Klippenstein

Attendance - 5

Drop-in Craft: Cool Cars

Thursday, August 18 @10-12 and 2-4

Presented by Abbey Dexter or Ruby Klippenstein

Attendance - 7

Drop-in Craft: Rocking Raccoon

Saturday, August 20 @ 10-12 and 2-4

Presented by Abbey Dexter or Ruby Klippenstein

Attendance - 3

Drop-in Craft: Awesome Alligators

Sunday, August 21 @ 10-12 and 2-4

Presented by Abbey Dexter or Ruby Klippenstein

Attendance - 2

Drop-in Craft: Rainbow Turtle

Tuesday, August 23 @ 10-12 and 2-4

Presented by Abbey Dexter or Ruby Klippenstein

Attendance - 5

Climate Action Summit Workshop

Part of Science North's Science Fair

September 22 @ 10 am - 2 pm

Presented by Shelby Smith

Attendance - 28

All About Animals (ages 5-8)

Tuesdays, starting Sept. 27 @ 4:30 pm

Presented by Shelby Smith

Attendance - 11

All About Animals (ages 9-14)

Wednesdays, starting Sept. 28 @ 4:30 pm

Presented by Shelby Smith

Attendance - 8

Ceramic Snowmen (ages 5-8)

Thursday, November 10 @ 5-6 pm

Presented by Aimee Baldwin

Attendance - 11

Ceramic Christmas Trees (ages 9-14)

Thursday, November 10 @ 7-8 pm

Presented by Aimee Baldwin

Attendance - 10

Festive Fun (ages 5-9,

Tuesdays, December 6 13 @ 4:30-5:30 pm

Presented by Shelby Smith

Attendance - 22

Festive Fun II (ages 9-14)

Wednesdays, December 7 and 14 @ 4:30-5:30 pm

Presented by Shelby Smith

Attendance - 8

Private Lessons

Ongoing

Presented by Shelby Smith

Attendance - 3

TOTAL PARTICIPATION IN CHILDREN/FAMILY PROGRAMMING - 293

► ADULTS

Feather on a Platter

Thursday, February 3 @ 5:30 pm

Presented by Kris Goold

Attendance - 9 SOLD OUT

Guided Tour of *Hymns to the Silence : Itee Pootoogook* (55+ and Free program)

Friday, February 4 @ 10 am

Led by Susan Bulman

Attendance - 11



Artist and volunteer Susan Bulman leads a tour of the McMichael's exhibition
Itee Pootoogook: Hymns to the Silence

Exploring Landscapes in Acrylic

Saturdays, February 5 - March 5 @ 10 am

Presented by Tammy Zebruck

Attendance - 10 SOLD OUT

Fused Glass with Betty Wires (55+ and Free program)

Friday, February 11 @ 10 am

Presented by Betty Wires

Attendance - 8 SOLD OUT

Happy Little Trees

Saturday, February 12 @ 2 pm

Presented by Tammy Zebruck

Attendance - 5

Beading with Bernice Berle (55+ and Free program)

Wednesday, February 18 @ 10 am

Presented by Bernice Berle

Attendance - 8 SOLD OUT

Intuitive Art Quilt Design

Saturdays, February 19 and 26 @ 10 am

Presented by Nancy Bergman

Attendance - 2

Art Talk: Sonia Delaunay (55+ and Free program)

Wednesday, February 23 @ 10 am

Presented by Tammy Zebruck

Attendance - 5

Mandala on a Plate

Thursday, February 24 @ 5:30 pm

Presented by Kris Goold

Attendance - 8



Students are “Exploring Landscapes in Acrylics” in a February/March program offered by Tammy Zebruck.

Arts @ Home (LOWAC hosted event) - Framing for Success

Wednesday, March 9 @ 7 pm

Presented by Tammy Zebruck

Attendance - 13

Guided Tour of *Persona: The Drawings of Ivan Eyre* (55+ and Free program)

Friday, March 11 @ 10 am

Led by Susan Bulman

Attendance - 4

Composing in a Square (55+ and Free program)

Friday, March 18 @ 10 am

Presented by Tammy Zebruck

Attendance - 8 SOLD OUT

Mandala on a Plate

Thursday, March 24 @ 5:30 pm

Presented by Kris Goold

Attendance - 11 SOLD OUT

Slab Form Pottery

Saturdays, starting March 25 (4 week session)

Presented by Tammy Zebruck

Attendance - 8

Beading with Bernice Berle

Friday, April 1

Presented by Bernice Berle

Attendance - 6

Film Screening of *Angelique's Isle* for National Canadian Film Day

Wednesday, April 20 @ 7- 8:30 pm

Attendance - 7

Feather on a Platter

Thursday, April 21 @ 5:30 pm

Presented by Kris Goold

Attendance - 6

Fused Glass (55+ and Free program)

Friday, April 22 @ 10 am

Presented by Betty Wires

Attendance - 7

Block Printing (55+ and Free program)

Friday, April 29 @ 10 am

Presented by Bill McFarlane

Attendance - 8



Artist Bill McFarlane leading a class on print-making.

Group Critique

Saturday, April 30

Attendance - CANCELLED due to low enrolment

Fish on a Platter

Thursday, May 5 @ 5:30 pm

Presented by Kris Goold

Attendance - CANCELLED due to low enrolment

Compelling Still Life in Acrylic

Wednesday, May 11 @ 5:30 - 8 pm

Presented by Tammy Zebruck

Attendance - CANCELLED due to low enrolment

Placid Lake in Acrylics

Saturday, May 14 @ 10 am

Presented by Tammy Zebruck

Attendance - 4

Open Studio

May 20, 21, 27, June 3, 10, 24, July 29

Fridays and/or Saturdays

Attendance - 12

Live Painting with Rita Winkler

June 18 and June 22 @ 1 pm

Presented by Rita Winkler

Drop-in attendance - 14



Artist Rita Winkler and her mom Helen hosted a couple of open house painting sessions at which people could meet her and see her watercolour techniques.

Art For Lunch: Film Screening: By Women's Hand

June 16 @ 12 noon

Attendance - 10

Art for Lunch: Film Screening : What's This - Understanding Contemporary Art

June 23 @ 12 noon

Attendance - 6

Art for Lunch: Film Screening: Tying Your Own Shoes / Walking

June 30 @ 12 noon

Attendance - 3

Art for Lunch: Film Screening: Hands of History

July 7 @ 12 noon

Attendance - 6

Intuitive Art Quilt Design

July 9-10 (all day)

Presented by Nancy Bergman

Attendance - 3

Art for Lunch: Film Screening: Affairs of the Art *and* The Creative Process: Where Do I Start?

July 14 @ 12 noon

Attendance - 10

Turning Lake Stories into Books

Tuesday and Wednesday, July 19-20

Presented by Amy Doerksen

Attendance - CANCELLED due to low enrolment

Books, Beads and Beyond

Thursday, July 21

Presented by Pat Sernyk

Attendance - CANCELLED due to low enrolment

Puppies with Personality

August 9-11, 16-17

Presented by Linda Moraal

Attendance - CANCELLED due to low enrolment

Plein Air: Prepare!

Sunday, August 21 @ 9:30am - 4 pm

Presented by Melissa Jean

Attendance - 6

Sam's Tags

Saturday, September 17 @ 10 am - 12 noon
Hosted by Tammy Bush and CMHA
Attendance - 12

Artist's Talk - Ione Thorkelsson

Saturday, September 17 @ 2 pm
Presented by Ione Thorkelsson
Attendance - 14

Watercolour Explorations

Saturdays, Oct. 15 - Dec. 3 @ 2-4 pm
Presented by Susan Bulman
Attendance - 4

Art for Lunch - Film Screening Richard Calver: A Life in Print

Thursday, October 20 at 12:15 pm
Attendance - 6

Art for Lunch - Richard Calver

Thursday, November 17 @ 12:15 pm
Presented by Sophie Lavoie
Attendance - 2

Hand Built Pottery (55+ and Free Program)

Friday, November 18 @ 10am-12:30pm
Presented by Ralph Rogers
Attendance - 15



Artist Ralph Rogers leads a workshop on hand-built pottery for those 55 years and older.

Makers' Circle and Film Screening of Piitwewetam Exhibition

Thursday, November 24 @ 6:30-8 pm

Hosted by Sophie Lavoie

Attendance - 5

Handmade Holiday Cards (55+ and Free Program)

Saturday, December 3 @ 2-4 pm

Presented by Shelby Smith

Attendance - 17

Guided Tour of Art Centre Exhibitions (55+ and Free program)

Saturday, December 10 @ 2-3:30 pm

Led by Susan Bulman

Attendance - 7

TOTAL PARTICIPATION IN ADULT PROGRAMMING - 310

► **VISITS TO/FROM SCHOOLS**

Evergreen School

March 29

Guide and instructor - Tammy Zebruck

Attendance - 26

KPDSB Family Arts Jamboree

April 23

Instructor - Shelby Smith

Attendance - 24

Valleyview School - Grades 5 and 6

June 3

Guide and instructor - Tammy Zebruck

Attendance - 35

Valleyview School - Kindergarten (2 classes)

June 9

Guide and instructor - Tammy Zebruck

Attendance - 79

Ste. Marguerite Bourgeoys - Grade 2

June 9

Guide and instructor - Tammy Zebruck

Attendance - 36

Valleyview - Kindergarten

June 14

Guide and instructor - Tammy Zebruck

Attendance - 51

Ste. Marguerite Bourgeoys - Grade 3

June 17

Guide and instructor - Tammy Zebruck

Attendance - 24

Keewatin Public School - Grades 3 and 4

June 21

Attendance - 37



Art Centre Programmer Shelby Smith introduces a school class to the landscape painting of local artist Melissa Jean.

WAG Mobile Exhibit School Tours - BBSS, SMB, and TA

September 9

Presenter - Sophie Lavoie

Attendance - 130

Valleyview School - Grades 5/6

November 10

Guides - Shelby Smith and Sophie Lavoie

Attendance - 40

Beaver Brae Secondary School

December 9

Guide - Shelby Smith

Attendance - 22

TOTAL PARTICIPATION IN SCHOOL PROGRAMMING - 504

► **VISITS TO/FROM COMMUNITY GROUPS OR SPECIAL PRESENTATIONS, ETC.**

Awesome Adventure Day Camp
March Break - March 16 @ Art Centre
Attendance - 15

March Break Scavenger Hunt (excludes day camp kids)
March Break @ Art Centre
Attendance - 10

Firefly Staff Team Building
May 13 @ Minis Hall
Instructed by Tammy Zebruck
Attendance - 16

KRRD Child and Family Services Paint Night
June 7
Attendance - 15

Awesome Adventures Day Camp
June 28 @ Art Centre
Attendance - 27

KPDSB Day Camp
July 15 @ Art Centre
Attendance - 24

TOTAL PARTICIPATION BY COMMUNITY GROUPS - 107

EXHIBITIONS

► **ART CENTRE - TEMPORARY EXHIBITIONS**

Itee Pootoogook : Hymns to the Silence

February 1 - April 2
Richardson Family Gallery
This travelling exhibition from the McMichael Canadian Art Collection is a retrospective of Inuit artist Itee Pootoogook's work, focusing on 50 of his drawings.

Ivan Eyre : Persona

February 1 - April 9
Susan and Jim Hill Gallery
An exhibition featuring a selection of Ivan Eyre's drawings that explore character – known, generated and perceived.

Power of Place: Melissa Jean and W.J. Phillips

April 14 - July 9

Susan and Jim Hill Gallery

Contemporary and local artist Melissa Jean's landscapes interpret the same landscapes as captured by Walter J. Phillips.

One is Part of the Whole: Pippi Johnson et al

April 9 - June 25

Richardson Family Gallery

Retired arts educator Pippi Johnson displays her work alongside that of some of her former art students who have pursued a career in the arts.



The Opening for *One is a Part of the Whole* drew participating artists, family and friends to one of the first of the summer receptions.

Hope and Healing: Tracey-Mae Chambers

May, June, July

Exterior balcony

Installation created out of yarn focusing on the themes of decolonization and reconciliation.

My Art, My World: Rita Winkler

June 16 - September 17

Public space

Rita Winkler, a young woman living with Downs Syndrome, shows us the world as she sees it through her art – a place full of joy and colour.

Modern Explorer: Randolph Parker

July 1 - September 10

Richardson Family Gallery



Randolph Parker's exhibition *Modern Explorer* opened with presentations by the artist, Bill Mayberry and David Malaher who worked with Randolph on the accompanying book of *Lake of the Woods Islands*.

A Life and Love of Art: Gail Konantz

July 22 - August 7

Studio Gallery

Mundas Adaptat: Ione Thorkelsson

July 14 - mid September

Susan and Jim Hill Gallery

Nakatamaakewin

September 9-10

Mobile art exhibition from the Winnipeg Art Gallery

Attendance - 190



The Winnipeg Art Gallery's mobile exhibition came to Kenora so that locals could see some of the pieces in their amazing collection of Inuit art. Kenora was the only city outside of Manitoba that had that opportunity.

Piitwewetam: Making is Medicine
mid-September - January 21, 2023
Susan and Jim Hill Gallery

Life Force: Richard Calver
September 17 - December 24
Richardson Family Gallery

On Temporary Loan
Bird Wrap
Leo Mol sculpture
On loan for 2020-2021 from a private collector

Take This Pleasure
Andrew Salgado painting
On loan for 2020-2021 from a private collector

Solar Surface
Installation by Olafur Eliasson
On loan from 2021-2026 from a private collector

► **ART CENTRE TRAVELLING/OFF-SITE EXHIBITIONS**

Nadya Kwandibens: The Red Chair Sessions - to Thunder Bay Art Gallery

► **MUSEUM - PERMANENT MUSEUM EXHIBITS**

There were no changes to the permanent exhibit gallery at the Museum in 2022.

► **MUSEUM - TEMPORARY EXHIBITS**

The Golden Age of Postcards: From the Collection of Rob McInnes

February 3 - March 5

An exhibit of over 70 enlarged postcard images of Kenora, Keewatin and are from the private collection of Muse member Rob McInnes.

Dakobinaawasswaan (Baby in a Cradleboard)

March 15 - June 4

An exhibit from the Thunder Bay Art Gallery featuring cradleboards from across Turtle Island (North America) from the collection of Shirley Stevens.

The Lake of the Woods Quilt Guild Show

June 14 - July 16

An exhibit of the works of local quilters produced over the past 2-3 years.

Hardship & Resilience: The History of Ukrainians in Kenora

July 23 - November 19

An in-house exhibit, curated by Braden Murray, of the history of Ukrainians in Kenora and their cultural impact on the community



Two years in the researching and developing phase, *Hardship and Resilience: The History of Ukrainians in Kenora* was presented in the summer of 2022.

► **MUSEUM TRAVELLING/OFF-SITE EXHIBITS**

We Were Taught Differently

Giishkaandago'ikwe Health Services - Fort Frances

September 27 - October 3

Miiijim: Traditional Foods of the Lake of the Woods Anishinaabeg

Schneider Haus Waterloo

September 2022 - May 2023

FACILITY USE / RENTALS

► **MUSEUM**

City of Kenora - CIP Funding Announcements

May 4 - Museum

Attendance - 25

LOWDSA

May 27 - Museum

Attendance - 3

City of Kenora

October 28 @ 8:30 am - 4:30 pm

Attendance - 10

► **ART CENTRE**

Celebration of Life - private function

Saturday, October 1 @ 1:30 - 3:30 pm

Attendance - 50

Electoral Boundaries Meeting

October 4 - Art Centre

Elections Canada

Attendance - 30

Team Building - local business

Thursday, November 17 @ 9 am - 12 pm

Attendance - 12

Wedding - private function

Tuesday, November 22 @ 1:30 - 5:30 pm

Attendance - 20

FINANCES

► **FINANCIAL AUDIT**

An audited financial report for 2022 will be presented to the Museum Board in the spring/summer of 2023.

► **SPECIAL FUNDING/GRANTS MUSEUM**

Ministry of Heritage, Sport, Tourism and Culture Industries - Community Museum
Operating Grant (CMOG) - \$29,096

Young Canada Works (YCW) - summer student employment - Museum - \$14,834

Federal Recovery Fund - \$42,356

Seniors Community Grant - \$8,663 – this amount shared with Art Centre

Kenora and Lake of the Woods Regional Community Foundation grant - for the
exhibit *Hardship & Resilience: The History of Ukrainians in Kenora* - \$6,000

NOTE: This grant was actually received in 2020 but was deferred until it was
expended in 2022.

ART CENTRE

The Gail Konantz Art Education Fund - from the Kenora and Lake of the Woods Regional Community Foundation agency fund - \$6,612.32

Douglas Family Art Centre Legacy Fund - from the Kenora and Lake of the Woods Regional Community Foundation agency fund - \$5,690.18

Seniors Community Grant - (see above)

TOTAL - \$113,251.50

► **ACTIVE FUNDRAISING - ART CENTRE**

The Gail Konantz Art Education Fund Fundraiser

July 23 at the Douglas Family Art Centre

Funds raised for contribution to the fund held by the Kenora and Lake of the Woods Regional Community Foundation

Acquisition by auction of Walter J. Phillips *Norman Bay, 1922* watercolour

Private sector donors (Bryce and Nicki Douglas, Carolyn and Larry Hursh, Penny and Rob Richards, Lou and Guy Goodwin)

► **PASSIVE FUNDRAISING - MUSEUM**

Passive fund raising occurs through a number of vehicles which include: the Museum and Art Centre's donation jars; sale of *The Explorers Guide of Lake of the Woods* and the sale of various other books, photos and prints.

G O V E R N A N C E

► **BOARD**

January 1 - November 14, 2022

Chair - Rita Boutette

Vice-Chair - Jennifer Pyzer Whetter

Secretary / Treasurer - Robert Bulman

Board members - Tracy Lindstrom, Lorelei Van Belleghem, Lesley Ratchford, Anna Harty, Terry Douglas (joined the Board in April 2022).

Council representative - Chris Van Walleghem

November 15, 2022 (4 year term)

Chair - Robert Bulman

Vice-Chair - Lisa Lyle

Secretary / Treasurer - Reid Thompson

Board Members - Jamie Clinton, Charito Gallivan, Anna Harty, Greg Holland, Cheryl Mosindy

Council Representative - Lindsay Koch

Council Representative Alternate - Graeme Chaze

► **BOARD MEETINGS**

No. of board meetings held - 9

► **ADVISORY COMMITTEES**

- Indigenous Advisory Committee - Geraldine Kakeeway, Mary Alice Smith, Colette Surovy, Tania Cameron, Sherry Moreau, Theresa Jamieson, Tracy Lindstrom, Anna Harty, Braden Murray, Lori Nelson. Meetings - 7
- Art Centre Advisory Committee - Rita Boutette, Joyce Blyth, Sophie Lavoie (joined in August upon return from mat leave), Shelby Smith, Tammy Zebruck (January - August), Shawn Bailey, John Paul Lavand, Lori Nelson. Meetings - 5
- Museum Advisory Committee - Lorelei Van Belleghem, Lesley Ratchford, Erv Stach (resigned in September), Gloria Harvie, Don Kelly (joined in March), Braden Murray, Lori Nelson. Meetings - 4
- Executive - Rita Boutette, Jennifer Pyzer Whetter, Robert Bulman, Lori Nelson. Meetings - 2

► **AD HOC COMMITTEES RE STRATEGIC PLAN**

- Membership Strategy Team - Marcus Jeffrey, Sophie Lavoie, Lori Nelson.
- Diverse Revenue Stream Team - Braden Murray, Robert Bulman, Shelby Smith,
- Passive Fundraising Revenue Team - Shelby Smith, Marcus Jeffrey, Lesley Ratchford, Lori Nelson

► **STRATEGIC PLANNING**

The development of The Muse's strategic plan began in January 2020 with a session led by Mike Greaves of Wake Marketing. The half-day session provided some foundational work for the planning that was to follow. COVID, however, caused a delay in meeting and it was not until the fall of 2020, that the Board held more meetings virtually, facilitated by board member Robert Bulman, to finalize the plan.

Vision: To build a stronger community by inspiring a passion for our history, arts and culture that has an impact regionally, nationally and beyond.

Mission: To bring enjoyment and an understanding of art, history and cultural heritage while inspiring creativity and encouraging lifelong learning for the communities we serve.

Values: respect, excellence, creativity, courage, collaboration.

Strategic Objectives:

1 Vitality: Strength in Resources

- Secure sound fiscal standing and sustainability.
- Establish human resource needs.
- Ensure an effective board that provides effective skills
- Ensure the preservation of vulnerable collections.

2 Partnerships: Health in Relationship-based Collaborations

- Strengthened relationships with Indigenous communities and policies regarding the Truth and Reconciliation Commission Calls to Action.
- Build and nurture partnerships with community and regional groups and organizations, including schools, art groups, partners with Tourism Kenora, industry relationships, volunteer partnerships.

3 **Impact and Engagement: Effectiveness in Outcomes**

- Ensure a high standard of excellence in all program areas including exhibitions, research, programming, collections, interpretation, gift shops.
- Effectively communicate to existing Muse stakeholders and potential audiences.
- Contribute to social change and awareness.

A 2022 Strategic Plan Report Card will be presented at the January 2023 board meeting and is available upon request.

LIAISON WITH CITY OF KENORA

► **COUNCIL REPRESENTATIVE**

Chris Van Walleghem was the City Councillor serving on The Muse Board from January - October in 2022.

Lindsay Koch is the City Councillor serving on The Muse Board from November 2022 onward for a four-year term.

► **COMMUNITY SERVICES DEPARTMENT**

The Muse is part of the Community Services Department. The Director of the department is Stace Gander.

► **MEETINGS WITH COUNCIL AND OTHER CITY DEPARTMENTS/COMMITTEES**

Heritage Kenora

Monthly

In attendance: all members of Heritage Kenora, Braden Murray (resource staff)

Meetings - 2 meetings held in 2022

Community Service Departments Meeting

In attendance: Braden Murray, Tammy Zebruck, Lori Nelson

To discuss programming and plans.

Meeting - 1

Human Resource Matters

January- May - Lori met with HR and Stace Gander to discuss staffing matters related to workload challenges and increasing capacity.

Supervisory Engagements and Development Sessions (SEADS)

February 17, March 24, May 19, July 21, September 15

Attended by Lori Nelson

Executive Meeting with Kyle Attanasio and Stace Gander

October 11

Attended by Rita Boutette, Robert Bulman, Jennifer Pyzer Whetter, Lori Nelson

LIAISON WITH REGION & PROVINCE OF ONTARIO

► **SUNSET COUNTRY MUSEUM NETWORK**

The regional network of museums includes: Atikokan, Dryden, Ear Falls, Emo, Fort Frances, Kay-Nah-Chi-Wah-Nung Historical Centre, Kenora, Red Lake, Sioux Lookout and Thunder Bay (Thunder Bay Museum and the Northwestern Ontario Sports Hall of Fame). Two meetings are held annually (spring and fall) and are rotated among the sites. Also attending the meetings are the northwest regional advisors from the Ministry of Heritage, Sport, Tourism and Culture Industries.

May 27 meeting - Chaired virtually by Trevor Osmond of the Red Lake Heritage Centre. Attended by Lori Nelson, Marcus Jeffrey, Braden Murray.

October 4 - Chaired virtually by Natalie Nachtman of Kay-Nah-Chi-Wah-Nung Historical Centre. Attended by Braden Murray and Marcus Jeffrey.

► **ONTARIO MUSEUM ASSOCIATION DIGITAL ADVISORY COMMITTEE**

Lori Nelson serves on this committee with monthly meetings which began in March 2022. This is a two-year term.

MAINTENANCE - BUILDING AND GROUNDS

► **MUSEUM**

1. Inspections –
 - Monthly health and safety inspections and meetings.
 - Monthly fire extinguisher inspection by staff.
 - Monthly emergency light inspection by staff.
 - Monthly carbon monoxide alarm inspection by staff.
 - Regular building inspections.
 - Annual inspection of sprinkler system.
 - Annual inspection of fire extinguishers.
 - Twice annual electrical safety inspection.
 - Annual inspection of fire alarm system.

2. Cleaning - weekly cleaning during the period that we were open in 2022 (February to December) and twice-weekly cleaning during July and August, done by Julie Hamill.
3. Twice annual HVAC maintenance.
4. Shovelling as needed.
5. Regular painting of Museum lobby and ramp walls.
6. Rental agreement with Pur-Plus Cleaners for door mats.
7. Upstairs washroom upgrades (new countertops, washroom divides, paint, mirrors, change tables)
8. Fencing around A / C units replaced.
9. Fire alarm system replaced.
9. Fall window washing

► **ART CENTRE**

1. Inspections –
 - Monthly health and safety inspections and meetings.
 - Monthly fire extinguisher inspection by staff.
 - Monthly emergency light inspection by staff.
 - Monthly carbon monoxide alarm inspection by staff.
 - Regular building inspections.
 - Elevator inspections.
 - Annual inspection of fire extinguishers.
 - Annual inspection of sprinkler system.
 - Twice annual electrical safety inspection.
2. Shovelling as needed.
3. Fencing installed at Annex entrance.
4. Repairs to balcony re: leaking issue.
5. Repairs to entrance paving stones re: leaking issue.
8. Painting of galleries between exhibitions.
9. Development of indigenous plan garden.
10. Fall window washing
11. Inland AV in to make corrections to AV system

MARKETING AND PUBLIC RELATIONS

► **MARKETING PLAN**

The existing Marketing Plan needs to be re-examined in 2023 so that it will align with The Muse's new strategic plan and will continue to be used to guide our outreach into the community and the ways that will best attract and retain audiences, partners, sponsors, donors, and members.

► **MEDIA**

Local Radio - 89.5 The Lake and Q104 FM - An arrangement has been made with both stations to provide advertising as needed for the Museum / Art Centre, based on a set monthly fee. This includes both on-air and digital media. As well, public service

announcements are made as requested. Staff have been guests on the morning show to provide a quick synopsis of special events happening at the Museum and the Art Centre. News from The Muse has also been included on the station's website, Facebook page and Twitter feed.

CBC Radio - Public service announcements, interviews (in both English and French – thank you Marcus and Sophie), press releases, Twitter, Facebook.

Newspaper

Coverage of our activities in the *Kenora Miner and News*.

The newspaper also continues to publish a photograph from the Museum's collection on a weekly basis. Occasionally this will be a photograph that needs identification and we've received excellent feedback from the public in assisting us with this.

Magazines

The Lake of the Wood Area News, which is published five times yearly, includes announcements of our events. We also assist them by providing photographs to accompany articles they publish.

The Museum maintains a presence in the *Ontario Sunset Country Travel and Info Guide*.

The Cottage Guide provided us with a colour full-page ad, gratis.

► **IN-HOUSE MARKETING MATERIALS / SOCIAL MEDIA**

Posters - advertising specific events (like the temporary exhibits and gift shop sales) were occasionally posted around the city.

Newsletters - published quarterly and mailed (or e-mailed) to all Muse members, capital campaign supporters and the media; available to the public at the Museum and the Art Centre.

The Muse Website - themusekenora.ca

The Muse Facebook page - Regularly updated.

Followers in 2022 - 2,821

Followers in 2021 - 2,758.

Twitter account - occasional updates as deemed appropriate.

Instagram account - occasional updates as deemed appropriate. Followers - 843

Shop the Muse Winter Catalogue - in early December, a gift shop catalogue was developed for primarily Christmas shoppers. It was distributed to local members and supporters. This was an effective way of making people aware of our gift shop offerings and anecdotally we heard from visitors that it was the catalogue that prompted their visit. This is the second year for this publication. It is worth doing again.

► **SPECIAL EVENTS**

Opening Reception for Dakobinaawaswaan (Baby in a Cradleboard)

March 12 - Museum

Attendance - 30

Closing Reception for Dakobinaawaswaan (Baby in a Cradleboard)

June 3 - Museum

Attendance - 20

Opening Reception for *A Walk in the Wilderness*

June 9 - Museum, Art Centre, and Memorial Park

Attendance - 597



One young visitor engages with the “forest” that was created by students from Keewatin Public School for *A Walk in the Wilderness* exhibition of early years’ art.

Opening Reception for *Lake of the Woods Quilters Guild Annual Show*

June 13 - Museum

Attendance - 25

Opening Reception and Book Signing for Rita Winkler’s *My Art, My World*

June 16 - Art Centre

Attendance - 55

Bimose Graduation and Powwow

June 21 - Whitecap Pavilion

The Muse table set up for sales

Marcus attended on our behalf

Beaver Brae Secondary School Graduation Gathering

June 23 - Art Centre

Attendance - 100

Meet the Artists Reception for *One is Part of the Whole*

June 24 - Art Centre

Attendance - 81

Meet the Artist Reception with Melissa Jean

June 30 - Art Centre

Attendance - 39

Opening Reception for Randolph Parker's *The Modern Explorer*

July 8 - Art Centre

Attendance - 42

Opening Receptions for *Hardship & Resilience: The History of Ukrainians in Kenora*

July 28 - Museum

Attendance - 42

TOTAL PARTICIPATION IN SPECIAL EVENTS - 1,031

MEMBERSHIPS

► **MUSE MEMBERSHIPS**

In 2022: 395 members

Benefactor (\$1000+) - 8

Sponsor (\$500 - \$999) - 4

Sustaining (\$200 - \$499) - 15

Institutional (\$200) - 10

Patron (\$150) - 63

Family (\$75) - 125

Individual (\$45) - 169

For comparison:

In 2021: 380 members

Benefactor (\$1000+) - 5

Sponsor (\$500 - \$999) - 3

Sustaining (\$200 - \$499) - 15

Institutional (\$200) - 9

Patron (\$150) - 67

Family (\$75) - 110

Individual (\$45) - 171

*Note - Our goal for 2022 memberships was the recruitment of 80 new members (20% increase) and a retention of existing members at 90% (342 members). Total = 422 members. We have had 85 new members in 2022. Our retention rate, at this point (January 6) does not reflect a lot of the December 2022 renewals. Another reminder notice will be sent to those with expiry dates in October, November and December which will hopefully impact our retention rate. There are 60 memberships that expired in those months. So even if half of them renew, we will have reached our 2022 goal.

- ▶ **THE MUSE IS A MEMBER OF:**
 - Association of Manitoba Museums
 - Canadian Heritage Information Network
 - Canadian Museums Association
 - Community Heritage Ontario
 - Kenora Chamber of Commerce
 - Lake of the Woods Arts Community
 - Lake of the Woods Historical Society
 - Ontario Historical Society
 - Ontario Association of Art Galleries
 - Ontario Museum Association
 - Sunset Country Museum Network

POLICY DEVELOPMENT

- ▶ **NEW POLICIES:**
 - None
- ▶ **AMENDED POLICIES:**
 - None

RESEARCH

- ▶ **RESEARCH REQUESTS**

At the Museum, we had 116 recorded research requests in 2022. These requests were made in person, via mail, e-mail, or telephone. Each request was answered personally – some require staff to do the research, others involve assisting researchers in gaining access to the material they need.

Research fees instituted this year. New research request form on website which is being used by some researchers.

Here is a sample of local history topics that people were researching in 2022:

- Kenora's name change
- photos of Houghton Beach
- Keewatin Golf Course
- Coney Island land dispute
- Fuller Lease
- Monument Bay cairn
- origin of Benetto Point
- Husky the Muskie
- Dawson Trail
- Coney Island foot bridge
- Laurenson Creek retaining wall
- vintage lake maps
- Orangemen in Kenora
- Keewatin church history
- Movie theatres and opera houses
- Farming around Laurenson's Lake
- Wild rice harvesting
- Minaki Lodge

► **IN-HOUSE RESEARCH**

1. Production of off-site programming presentations, e.g the Cemetery Tours, school presentations, talks to various community groups.
2. Exhibit research - postcard exhibit, Ukrainian exhibit
3. Educational programming for children, adults, school classes and community groups, e.g. Curator Talks, curriculum-based programs, art programming.
4. Publications like the newsletter.
5. Other publications which print features by The Muse staff.
6. The Muse blog and social media posts.
7. Cataloguing – includes use of our research library, internet, and consultation, through the museum listserv, with other museum and art professionals.
8. New products for the gift shop.
9. Social media marketing.

SHOP THE MUSE

► **ART CENTRE**

The focus is the arts, which includes an interesting selection of art books for both children and adults; children's art supplies and games; unique items.

Other speciality items include:

The Muse's custom-made chocolate bars by local business Sweet, Lake of the Woods; The Muse soap made by the Lake of the Woods Sunrise Soap Company; Lake of the Woods blankets; and Walter J. Phillips prints.

Consignment agreements have been signed with a number of local artists who are

providing us with: glassworks, paintings, sculpture, jewellery, miniatures, cards.

► **MUSEUM**

Books continue to be the bestsellers, so much of the purchasing is focused on finding new titles, as well as keeping a steady stock of our local and most popular books.

The gift shop stocks over 500 unique titles and/or giftware items, with an average price of approximately \$10.00 per item.

Books: adult, young adult and children; fiction and non-fiction including a variety of cookbooks; strong collection of First Nations titles, both for children and adults. Books with a local connection continue to be the bestsellers.

Stationery: All-occasion cards and postcards by local artists; Peter Pauper Press stationary and journals; mini notebooks, bookmarks and stickers; adult colouring books and pencils.

Children's products: Books, puzzles, crafts, magnetic kits, Scratch and Sketch books, stickers, DIY kits and traditional games.

Miscellaneous: Lake of the Woods Sunrise Soap Co.; Cardboard Safari moose, deer, bear and bass mounts, wreaths and pine cones; magnets; ornaments; historical prints and photographs.

On Consignment: We continue to carry a few items on consignment - primarily locally published books.

STAFF AND VOLUNTEERS

► **PERMANENT STAFF**

Five permanent F/T staff at The Muse for the majority of 2022. Increase of 1 Temp. F/T position in November :

Lori Nelson - Manager

Braden Murray - Museum Educator NOW Museum Curator

Marcus Jeffrey - Community Engagement Officer NOW Museum Registrar

Sophie Lavoie - Art Centre Curator (on maternity leave until August 2022)

Shelby Smith - Art Centre Curator (January to August); Art Centre Programmer (August to December)

Tammy Zebruck - Art Centre Programmer (January to August, to cover maternity leave) and now as Administrative Assistant (start date: November 1)

► **SUMMER STAFF**

Four summer students were hired by The Muse in 2022 – Tegwen Bryan and Rae Benson for the Lake of the Woods Museum and Abbey Dexter and Ruby Klippenstein for the Douglas Family Art Centre.

► **VOLUNTEERS**

Exclusive of Board and Committee members (mentioned under Governance)

Other Volunteers:

Geri Beveridge, Susan Bulman, Rolanda Peacock, Sue Straight, Dawna White, Betty Wires.

Volunteers in total - (includes board and committee members) - 32

► **PROFESSIONAL DEVELOPMENT**

Artist Boot camp: How to Teach Art Online

January 13

Presented by Creative Manitoba, Mentoring Artists for Women's Art and Manitoba Arts Network

Attended by - Shelby Smith and Tammy Zebruck

Law and Order: Art Law, Copyright, and Crime Prevention in Collections

January 20

Presented by Ontario Galleries

Attended by Shelby Smith

Ministry of Heritage, Sport, Tourism and Cultural Industries Technical Briefing re: COVID restrictions

January 20

Attended by Braden Murray and Lori Nelson

Ministry of Heritage, Sport, Tourism and Cultural Industries Technical Briefing re: COVID restrictions

February 16

Attended by Lori Nelson

Know Your Target Audiences by Tourism Product - Webinar Sessions

February 24

Presented by Destination Ontario

Products and experiences covered: ATVing, Angling, Major and Minor League Sports, Indigenous Experiences, Francophone Experiences, Attractions & Theme Parks, Resorts, Spas & Retreats

Attended by Shelby Smith, Robert Bulman

Membership Marketing and Sales Strategies

March 1

Presented by Cuseum

Attended by Marcus Jeffrey

Know Your Target Audiences by Tourism Product - Webinar Sessions

March 3

Presented by Destination Ontario

Products and experiences covered: Theatre & Film, Museums & Heritage Sites, Science & Education, Art Galleries, Opera, Ballet & Symphony, Foodie Destinations, Food Trails & Food Festivals, Wine Regions, Breweries, Ciders &

Distilleries, Farmers' Markets
Attended by Robert Bulman, Lesley Ratchford, Lori Nelson

Indigenous Protocols: Pathways of Protection

March 23
Presented by CARFAC National
Attended by Shelby Smith

BCMA Webinar - In Your Wheelhouse: Asking the Right Questions

March 30
Presented by the British Columbia Museum Association
Presenter: Sonya Maher of the Nanaimo Museum
Attended by Lori Nelson

Joint Health and Safety Committee Certification

May 2, 6, 9
Presented by Bruce Graham, City of Kenora
Attended by Braden Murray

Virtual School Programming - Decision Making for Small Museums

May 25
Presented by OMA Small Bytes Program
Attended by Shelby Smith and Lori Nelson

Asynchronous Virtual School Programming Workshop

June 8, June 15
Presented by OMA Small Bytes Programming
Attended by Tammy Zebruck and Shelby Smith.
Recording viewing by Lori Nelson

Collections Management

June 7, 14, 21, 28
Presented by the Association of Manitoba Museums
Attended by Marcus Jeffrey

Joint Health and Safety Committee Workshop

June 22 and 23
Presented by the City of Kenora
Attended by Braden Murray

Transitions and Goal Setting

September 20-22
Presented by Kirsten Schmidtke, professional coach
Attended by Sophie Lavoie, Braden Murray, Shelby Smith, Marcus Jeffrey,
Lori Nelson

National Day for Truth and Reconciliation Learning and Listening

September 30
Presented by the City of Kenora and Grand Council Treaty #3

Attended by Braden Murray, Marcus Jeffrey, Shelby Smith, Sophie Lavoie,
Lori Nelson

Museums, Communities and Universities

October 1-2

Presented by the University of Toronto and Kay-Nah-Chi-Wah-Nung
@ Kay-Nah-Chi-Wah Nung Historical Centre

Attended by Marcus Jeffrey, Braden Murray, Lori Nelson

Sunset Country Museum Network Fall Meeting

October 4

Hosted by Kay-Nah-Chi-Wah-Nung Historical Centre via Zoom

Attended by Marcus Jeffrey and Braden Murray

The Art of the Powwow

October 19

Hosted by Seven Generations Educational Institute via Zoom

Attended by Lori Nelson

Board Orientation

November 24

Presented by Lori Nelson

Attended by: Robert Bulman, Jamie Clinton, Charito Gallivan, Anna Harty,
Greg Holland, Lindsay Koch, Lisa Lyle, Cheryl Mosindy, Reid Thompson

First Aid Training

December 12-13

Presented by Bruce Graham, City of Kenora

Attended by Marcus Jeffrey

First Aid Training

December 14-15

Presented by Bruce Graham, City of Kenora

Attended by Shelby Smith